March 26, 1964

I also ask the medical and allied health professions, the communications industries, and all other interested persons and groups to unite during the appointed month in public reaffirmation of this Nation's efforts to control cancer.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-fifth day of March in the year of our Lord nineteen hundred and sixty-four, [SEAL] and of the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

Dean Rusk, Secretary of State.

Proclamation 3578 SENIOR CITIZENS MONTH, 1964

By the President of the United States of America

A Proclamation

WHEREAS the number of Americans aged sixty-five and over comprise a segment of our population which is growing at an accelerating rate as the miracles of modern medicine contribute to increased life expectancy; and

WHEREAS, since not everyone is blessed with the gift of long life, those who are so endowed should occupy a place of special honor among us; and

WHEREAS our country, although more blessed with abundance than any other, cannot afford to be wasteful of its resources if it is to achieve its fullest potential; and

WHEREAS the Federal Government is deeply and constantly concerned with the well-being of all its citizens; and

WHEREAS this Nation can and should offer leadership and assistance to the States, municipalities, and voluntary organizations in their efforts to extend special recognition to and make continuing maximum use of the skills of our senior citizens:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the month of May 1964 as Senior Citizens Month, and I urge all public and private organizations and all citizens to make the theme of this special month—Opportunities for Older Americans—become a living reality. Let us repay our older Americans for their sustained creative participation in our national and community life by providing them with a wide range of meaningful opportunities. Let us take all necessary steps to see that they have a real chance to enjoy health, love, and a life of dignity. Let us find ways to employ the skill and wisdom that so many of our older Americans possess and long to share. Let us make this month outstanding in our continuing effort to keep in the mainstream of our national life all those who have lived so long and contributed so generously.

I also invite the Governors of the States, the Governor of the Commonwealth of Puerto Rico, the Commissioners of the District of Columbia, and appropriate officials in other areas subject to the jurisdiction of the United States to join in the observance of Senior Citizens Month.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-sixth day of March in the year of our Lord nineteen hundred and sixty-four, [SEAL] and of the Independence of the United States of America the one hundred and eighty-eighth.

Lyndon B. Johnson

By the President:

Dean Rusk, Secretary of State.

Proclamation 3579 DEATH OF GENERAL MacARTHUR By the President of the United States of America

April 5, 1964

To the People of the United States:

With deep regret, I announce the death of General of the Army Douglas MacArthur, who died today at Walter Reed Army Medical Center in Washington, D.C.

A Proclamation

As one of the most distinguished soldiers in the history of the United States, General MacArthur dedicated his entire life to selfless service in the defense of freedom. He was a living embodiment of the code which he so eloquently expressed—duty—honor—country.

Outstanding performance of duty and conspicuous leadership marked his career, which included service as Chief of Staff and Commander of the Rainbow Division in World War I, as Chief of Staff of the United States Army from 1930 through 1935, as commander of the forces which liberated the Philippines in World War II, as Supreme Commander for the Allied Powers in Japan, and as Commander of the United Nations forces in Korea. We will forever be indebted to him for his integrity, his courage, and his brilliant accomplishments as a soldier and citizen; we will never forget that his ultimate goal was peace among men.

As a mark of respect for the memory of General MacArthur, I hereby order that the flag of the United States shall be flown at half-staff in the District of Columbia and throughout the United States and its territories and possessions, upon all public buildings and grounds, at all military posts and naval stations, and on all naval vessels, until after his funeral shall have taken place. I also direct that the flag shall be flown at half-staff for the same length of time at all United States embassies, legations, consular offices, and other facilities abroad, including all military facilities and naval vessels and stations.